

MISSION MISSION IMPOSSIBLE IMPOSSIBLE

WHERE FAITH MEETS BOLD BUSINESS

SCHEDULE AT A GLANCE

MORNING

- 7:30 AM Networking Breakfast**
Connect with entrepreneurs, alumni, and business leaders as the day begins with informal networking and conversation.
- 9:00 AM Opening Remarks**
- 9:15 AM Keynote Address: Robert Kennedy III**
From Impossible to I AM Possible
A powerful message on how faith, identity, and disciplined action help entrepreneurs overcome limitations and pursue bold visions.
- 10:15 AM Alumni Panel: Faith in the Marketplace (Mission Faith)**
Business leaders share how they integrate faith into leadership, decision-making, and company culture.
- 11:00 AM Alumni Panel: Rebuilding After Setbacks (Mission Rebuild/Restart)**
Entrepreneurs discuss how they navigated difficult seasons in business and turned challenges into strategic comebacks.
- 11:55 AM Lunch & Alumni Networking**
- 1:00 PM Fireside Chat: Faith-Driven Capital ft. Darrel Frater**
- 1:50 PM Alumni Panel: Accessing Capital (Mission Capital)**
Entrepreneurs share practical strategies for funding growth, from bootstrapping to raising investment.
- 2:40 PM Special Session: Dr. Ronn Hale II**
The 21-Day Financial Fast
A practical framework designed to help entrepreneurs develop stronger financial discipline and stewardship.
- 3:10 PM Alumni Panel: Executing Vision (Mission Execution)**
Leaders discuss the systems, discipline, and leadership required to scale a company.
- 3:57 PM Alumni Panel: Global Opportunities (Mission Global)**
Exploring how entrepreneurs expand their businesses into national and international markets.

AFTERNOON

ALUMNI EXPERIENCE

- 4:30 PM Boss Battle Alumni Game Show**
A fun, high-energy competition where JBS cohorts test their entrepreneurial knowledge in a Family Feud-style game.

EVENING

- 6:30 PM Worship Experience**
- 7:00 PM MillionHEIR Induction Ceremony**
Celebrating JBS alumni who have achieved extraordinary levels of leadership, business success, and Kingdom impact.
- 7:55 PM Keynote Address: Stephen L. Hightower**
From Zero to \$1 Billion: Strategies to Win
An inspiring talk from a global business leader on the mindset, discipline, and strategy required to build companies that scale.
- 8:40 PM Live Q&A with Stephen L. Hightower**
- 8:57 PM Program Launch: Silver Lining**
Introducing a new JBS Alumni Entrepreneur Accountability Program designed to help entrepreneurs set goals, stay accountable, and grow.
- 9:05 PM Closing Networking**